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## **Methods for Raising the Level of Motivation Management Based on Major Projects**

*The paper presents one of the most modern methods of increasing the level of motivation and of training the personnel for solving the complex problems which appeared in the period of changes. These problems request the implication of a large number of experts*

### **1. Introduction**

The method is the procedure used to accomplish an aim. In management, the method is the agent through which the management's functions are achieved in order to obtain better results by rationally the human material and financial resources.

The management method is materialized in procedures, technologies and work instruments. It cannot be resumed at applying only one leading principle.

The management principle is the main idea which expresses set of criteria on which the leading activity is based. The leading method is mostly influenced by the management principle.

General methods of management are those methods which can be applied at the level of the whole company, in all the domains.

The most modern method was proved to be the one through projects.

Partial applications of this method were done over a decade ago.

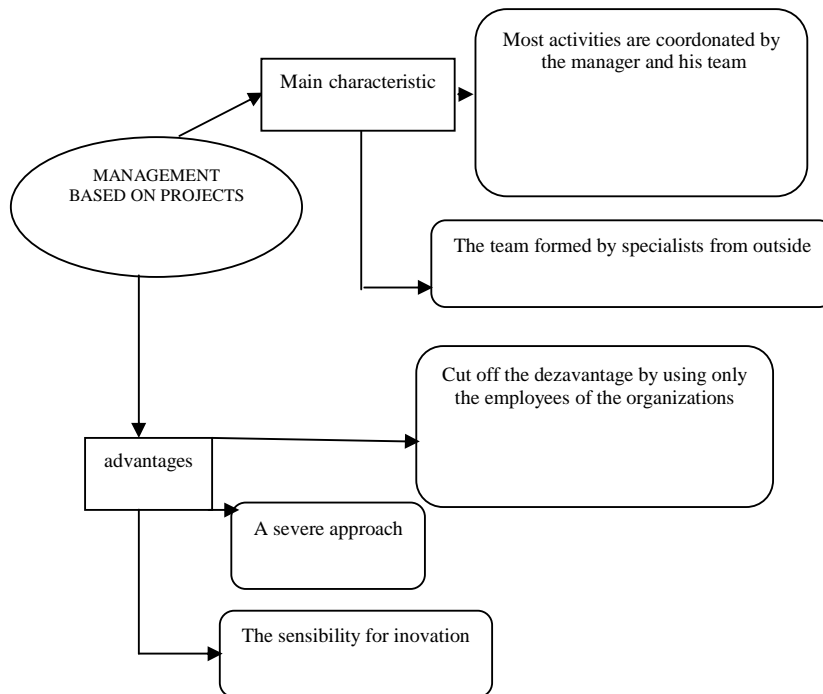
### **2. The leading method based on major projects**

In order to define the management through projects it is necessary to define the term: **project**. A project is a set of working processes having innovational character, whose achievement is focused on accomplishing a complex mission.

The organizational methods depend on a series of things such as the projects amplitude, its originality, the period to achieve the project, the number of personnel, etc. Based on the main organizational characteristics, these can be divided into three categories: the management based on projects with major status, the man-

agement based on individual projects and the management based on mixed projects.

In figure 1 is presented the organization of management based on projects with major status.



**Figure 1.** Organization of management based on projects with major status.

In this case the supervision of the actions involved in the project is certified by the project's manager together with a team which takes care exclusively of this problem.

The quality of the results depends on the team's capacity which was formed especially for the team to be made of people from both the inside and the outside colectivity .

The people from outside have the disadvantage of an objective aproach, of different experiences due to the men situation, in wich they work.

In order to realize the sceme of the management through projects some experts show the following procedure.

- defining the project, which includes specifying the objectives, establishing the completeness of the project and the organizational subdivisions,
- nominating the manager of the project, the team's responsibilities and the responsibilities for the other people who take part in the project
- the organization definition of the project means the establishment of the organization type used making the list of the main tasks and responsibilities for the manager of the project and the component of the collective
- preparing the climate for the management implementation through projects, by presenting of the new system and its advantage to all components and compartments.

Establishing modalities of control who will be used during project, for verifying the costs and the partial and final results. The management implementation through projects, by accomplishing objectives and responsibilities of participants

The periodical evaluation of the accomplished project adopting the correct measures

In the success of management through projects, the manager has the main role.

The manager is confronted with different situations for example:

- organizational instability because also the manager and his subordinates are temporarily employed
- the lost rhythm of taking decisions.
- the immediate impact of decisions

The tensions which appear between the personnel working at the project and the others which don't take part in this accomplishment

This shows the necessity that the person being the manager of the project should possess a decision capacity, doubled by the ability of having good relationships and of team work

The analysis have showed that there are two major risks which the manager must take on:

- the project's risk, which refers to the possibility of not accomplishing the objectives.
- the „professional” risk, which refers to the ethical effectiveness of the professional requirement due to the long period of time needed for realizing the project

### **3. Conclusion**

The management through projects is a system of management with a limited period of time. It was made in order to solve some complex problems which imply the involvement of some experts

The use of the management method based on a mixed project:  
-encourages the experience exchange between the different compartments of the same or different organizations  
-represents a good way for discovering and training dynamic, bold and competent managers.

-has the best conditions for solving specific problems  
-during the project the terms and conditions may be changed.  
-it helps managers because they were responsible and courageous

The advantages mentioned above are not exhaustive, but they offer enough arguments to understand the spread that this system has in modern, well-developed countries.

The main limits of using the management through projects are:  
-the growth of conflicts in the company  
-the difficulty of discovering good managers ready to take risks.

In Romania the utilisation of this modern management system is only at the beginning. The management through project is mostly used in the big companies. The promotion of this system has an important role in the acceleration of products and technologies in the Romanian economy.

In conclusion the main role in the management through project is the manager who has to know all about his personnel, all about power sources, and the most important objectives of the organizations.

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